



Jessenhofke

Newsletter
february 2010

Senegal Classic

As producer we want to treat the farmers with respect; That's why we select our ingredients with care. The participation of Bart Putzeys, Christel's brother, in the Senegal Classic, organised by Vredeseilanden is for us a unique opportunity to support the Senegal farms. More info can be found on www.senegalclassic.be. You can support it by coming to one of the activities mentioned in our agenda. If you have a good idea to support this initiative, Jessenhofke would love to help you. Send your idea to ademruimte@jessenhofke.be.

Ecopop

"Bringing the organic awareness closer to the consumer." That goal is certainly achieved in the first edition of Ecopop in Kortrijk. With the support of a great article in the magazine "Puur" from Bioforum, we had a lot of interested people who all like organic products at our common boot with Maya. We look forward to the 2nd edition of this great event.

Loyalty Card

Jessenhofke - fans will be rewarded. After their 10th glass they drink in a pub, they can enjoy a free Jessenhofke 75cl at home. Ask your pub owner to start with this campaign.

Agenda also available on our site

20 February	Dancing party for Senegal Classic
26 February	Beer Table for Senegal Classic: reservations please before 24/2
5 March	Degustation Terrasana, Antwerpen
6 - 7 March	ZBF, Sint-Niklaas
10 March	Beer Table for Senegal Classic (no more reservations possible)
18 March	Degustation, Hof van Zichem
28 March	Marlou, Zonhoven

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The next newsletter is expected at the earliest next month

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