



Jessenhofke

Newsletter
august 2009

Jessenhofke member of Kauri-network

The Water Congress of the Kauri network was an inspiring experience for us. That's why we decided to join this group. Kauri vzw/asbl is a Brussels-based multi-actor network and knowledge centre on global, ethical, sustainable, intercultural, fair and transparent NGO and business practices. We hope with this initiative to form a group of durable companies that continue to build our mission.

Jessenhofke bread

Bakery (H)eerlijke Hoeve from Sint-Truiden has used our draf to make bread. He also added some Jessenhofke beer for a better fermentation & swelling of the bread. The result can be ordered via us as it is only prepared on request. The bread is frozen directly after the baking to ensure bread that is as fresh as possible after defrosting.

Links in Google

In the selling point list on our website, we publish a link to each selling point of our beer. When searching for Jessenhofke on Google you will find around 4000 links. Some are of course dedicated to our bed & breakfast but also a lot of our customers place a link to our website. We promote this form of commercial activity a lot. We communicate where our beer is available and you give the opportunity to learn more about our products. If you know missing links in the list, we shall be glad add them.

Agenda also available on our site

14 - 15 aug	Streekbierenfestival, Zwevegem
30 aug	Daniels, Tongeren
5 sept	Dorp, Kuringen
19 sep	Goorts, Stevoort
20 sep	Dag van het eetbare landschap, Bokrijk
26 sep	Degustatie Bioplanet, Mechelen
26 - 27 sep	Bierfestival, Maastricht
27 sep	Bierfestival, Damme

To view all our distribution points, [click here](#)

The next newsletter is expected at the earliest next month

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