



Jessenhofke

Newsletter
january 2009

Results 2008

In 2008 we added more than 200 selling points in 5 countries to the growing family of Jessenhofke-lovers. Our total beer sales have increased with 54% compared to 2007. We are not planning to increase the selling price but through more economic & ecological way of working we will try to decrease the costs.

Plans for 2009

Negotiations are starting with other countries to expand our presence. We are still experimenting with new recipes (you can participate in our experimental brewery in Hasselt). At this time a brown & a Jessenhofke lagered on kriel is in the final process of development.

Agenda ([Also available on our site](#))

21 jan - 22 jan	<u>Biovak, Zwolle (NL)</u>
14 feb-17 feb	<u>visit (not exhibitor) pianetta birra, Rimini (IT)</u>
19 feb - 22 feb	<u>Biofach, Nurnberg (GE)</u>
6 mar - 7 mar	<u>Zythos bierfestival, Sint Niklaas (BE)</u>
16 mar	<u>Delta bierfestival, Goes (NL)</u>
29 mar	<u>Marlou's biercarrousel, Zonhoven (BE)</u>
26 jun - 28 jun	<u>Bierpassie, Antwerpen (BE)</u>

Best Wishes
for 2009 !

To view all our distribution points, [click here](#)

The next newsletter is expected at the earliest next month

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